

# STEL

# Private Sale

2-Day Event

6 300 contacts

6 500 contacts

# Private Sale

# **3-Day Event**

- 300 contacts
- 750 contacts
- 6 1000 contacts
- On-site trainer to coach the team and close deals
- Up to 4 customer contact attempts
- Appointment confirmations 24 hours in advance via phone and text message
- Access to a portal with detailed appointment information and notes
- Follow-up on no-shows
- Database management and selection included
- Return of lists with call qualifications
- Promotional materials for showroom decoration
- Post-event follow-up

# ADD-ONS

## **Additional Contacts**

Add additional contacts as needed

## Additional 1 Day with Trainer

Add an extra day with the trainer on-site, providing continued support, showroom decoration, and desking with your sales team.

### Private Sale Event Cancellation Fee

Applicable when an event is canceled 7 days or less before the first day of the event.

## Travel

Travel costs may be applicable if Trainer must travel more than 150 km, not to exceed \$2,000 (Flight and hotel charges only).

NCLUDED

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