

BUMPER EVENTS PRICING

BRONZE

- ✓ 300 BDC phone calls (5 attempts per record)
- ✓ Dedicated performance manager
- ✓ Full graphic design team
- ✓ Unlimited personal webpages
- ✓ Unlimited emails
- ✓ Unlimited 2-way SMS
- ✓ Unlimited campaigns
- ✓ Unlimited rvm (ringless voicemail)
- ✓ Client tracking behavioral software
- ✓ Bumper logins for your whole team
- ✓ Complete campaign reporting
- ✓ POS materials

SILVER

- ✓ Ambassador In Store 1 DAY
- ✓ 300 BDC phone calls
- ✓ (5 attempts/passess per record)
- ✓ Dedicated performance manager
- ✓ Full graphic design team
- ✓ Unlimited personal webpages
- ✓ Unlimited emails
- ✓ Unlimited 2-way SMS
- ✓ Unlimited campaigns
- ✓ Unlimited rvm (ringless voicemail)
- ✓ Client tracking behavioral software
- ✓ Bumper logins for your whole team
- ✓ Complete campaign reporting
- ✓ POS materials

GOLD

Everything included in the Silver Package

PLUS

- ✓ Ambassador in store 2 EXTRA DAYS
- ✓ 200 EXTRA BDC phone calls (5 attempts/passess per record)

TOTAL OF 3 DAYS AND A TOTAL OF 500 CALLS MADE BY OUR BDC

**SILVER AND GOLD PACKAGES RECIEVE
30 DAYS FREE TRIAL
WITH ACCESSORIES
ACCELERATOR**

**ACCESSORY
ACCELERATOR**



BUMPER EVENTS TECH PACKAGE

TECH PACKAGE

- ✓ CREATE YOUR CAMPAIGN
- ✓ UNLIMITED EMAIL
- ✓ UNLIMITED SMS
- ✓ UNLIMITED RVM (RINGLESS VOICEMAIL)



THE BEST CONQUEST SOLUTION AVAILABLE

ALL IN ONE PLACE!

- DEDICATED PERFORMANCE MANAGER
- ACCESS TO BUMPER ADS
- ESTABLISH YOUR META SPEND / BUDGET
- CUSTOMIZED AD CREATION BEGINS
- PICK YOUR AUDIENCE
- TARGET VEHICLES
- REAL INVENTORY CONNECTED
- LEADS START TO FLOW

FEATURES

LAUNCH INDIVIDUAL ADS

for all inventory units across the Meta platform



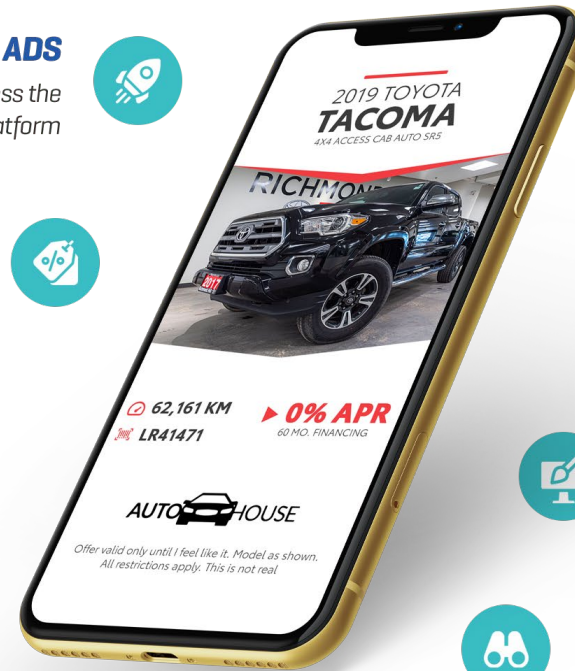
SELECT WHICH OFFER TO CALL OUT

on every inventory ad – select between the interest rate, monthly payment or sell price



FILTER VEHICLES TO PROMOTE

whether it's new or used vehicles or select models/years



SEND INTERESTED PROSPECTS

either to the VDP or immediately to a form submission to capture data



AUTOMATED UPDATES

photos, pricing, vehicle status etc. are dynamically changed depending on the schedule of your inventory feeds, keeping your ads up-to-date



SELECT FROM MULTIPLE DESIGN OPTIONS

suited for your inventory photos



FIND NEW PROSPECTS

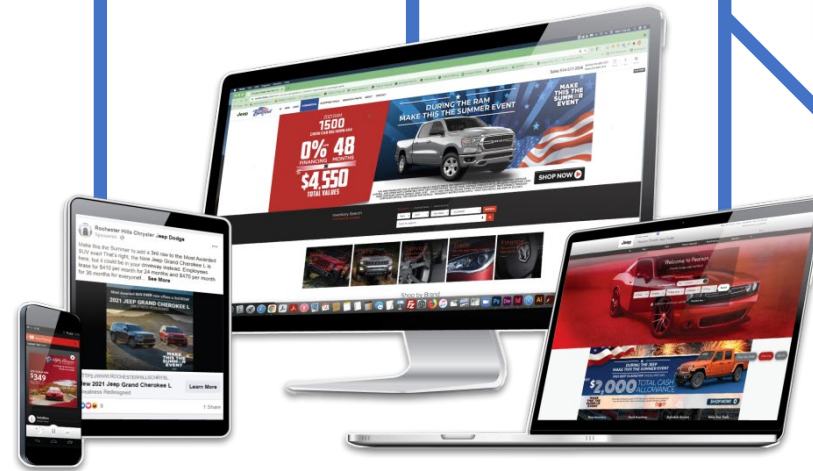
who are shopping for vehicles like yours or market to existing customers



ALL ROADS LEAD TO THE PURL

At the center of all Bumper campaigns is the Personalized URL (PURL) given to each customer. This page contains their offers, their vehicle information and a personalized message from the dealership. All activity on this page is tracked and sent to the dealership, alerting them as soon as a customer is engaged.

BEHAVIOURAL TRACKING BUILT IN



RINGLESS
VOICEMAIL

MOBILE
TEXT
MESSAGES

EMAIL

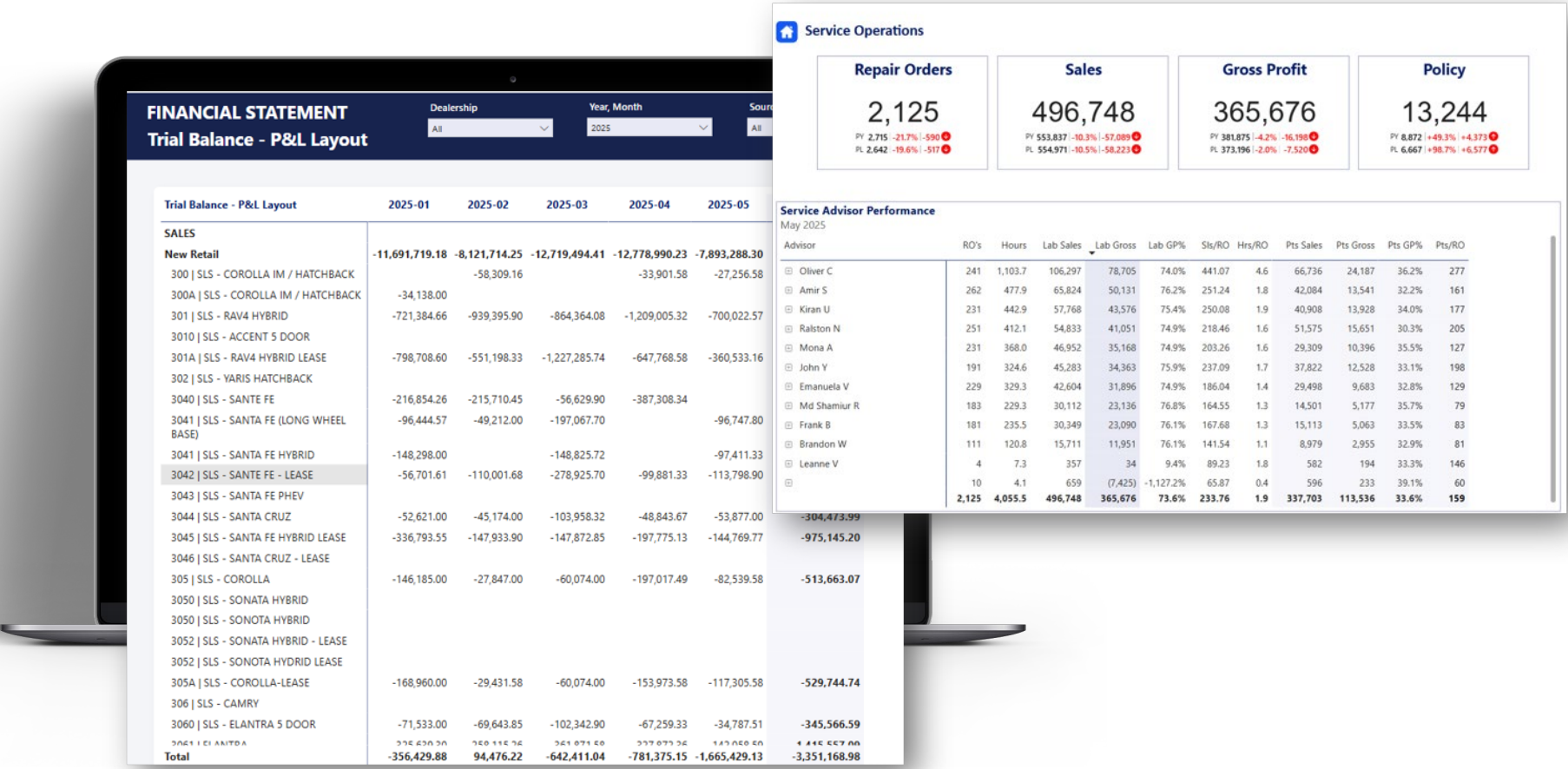
MAILED LETTERS
/ FLYERS



INVENTORY ADS



THE MOST COMPREHENSIVE REPORTING AVAILABLE



WE HAVE YOU COVERED IN EVERY DEPARTMENT



SERVICE



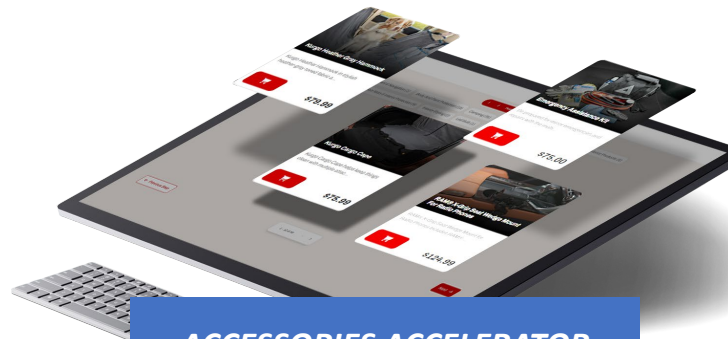
BUMPER ADS



INVENTORY ADS



ACCESSORIES CATALOGUE



ACCESSORIES ACCELERATOR



STELLANTIS RETENTION